

Ginger Taylor

Summary

- Significant experience with online collaboration features including Web 2.0 communities and corporate portals.
- Award for excellence in product management at PeopleSoft.
- Seasoned experience defining go-to-market strategy, writing business requirements and executing to the plan.
- Comprehensive R&D experience with package applications.
- Passion and determination is my biggest strength in whatever I do.

Experience

Founder, The Synaptic Leap November 2005-Present

The Synaptic Leap is a non-profit organization dedicated to providing an online web site for open source biomedical research for tropical diseases. I serve as the Executive Director and Chairperson on a volunteer basis for The Synaptic Leap.

Performed all necessary organizational activities including articles of incorporation, finding a qualified board of directors and advisors, adopting bylaws and filing appropriate paperwork to receive official 501(c)(3) approval and designation as public charity organization by the IRS.

Deployed pilot research communities for malaria, schistosomiasis and tuberculosis using open source software. Recruited and managed volunteers as necessary.

Presented at the invitation only 2006 Science Foo Camp sponsored by O'Reilly & Associates, Google and Nature Publishing Group. Roughly 200 technology thought-leading scientists and open source computer geeks from around the world were brought together to brainstorm and collaborate on the future of science and the Internet. This was a highly collaborative and participatory event and absolutely the best conference I've ever attended. It was both an honor and an education to attend.

Principle Product Manager, Oracle - 2005-February 2006

Defined scope and wrote Business Requirements Documents for release 9 of the PeopleSoft Enterprise Portal.

PeopleSoft - 1994-2005

Various positions held, most recent positions first:

Senior Product Manager, The PeopleSoft Enterprise Portal 2004-2005

Responsible for scope definition, business requirements and market positioning. The PeopleSoft Portal was the second best selling product at PeopleSoft with over 1500 customers in the first four years of availability.

Director PeopleSoft Portal Solutions 1999-2004

Managed teams for product development, product management, QA and product marketing during the startup and launch phase of the product. The PeopleSoft portal had the most successful first year of revenue of any product at PeopleSoft and made Gartner's leadership quadrant for portals by its third year. Received a corporate award for excellence in 2001 essentially recognizing the success of the portal.

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VP Enterprise Initiatives 1998-1999

Managed teams responsible for cross-product line initiatives. Teams responsible for included Enterprise Components, Usability, Portal Solutions and Partner Certification.

Director Enterprise Components 1997-1998

Managed several development groups building common functions and features for all PeopleSoft applications. Common components included Commitment Control Accounting, Euro Conversion Utility and a PeopleSoft Enterprise Data Dictionary. We also defined API design patterns for all applications for release 8. This was the first time design patterns had been used to roll out a new technology at PeopleSoft. They were so well received that design patterns soon became a best practice activity within the development organization.

Development Manager, PeopleSoft HR 1995-1997

Managed a distributed multinational development team for PeopleSoft's flagship product. Development teams were located in Canada, France, Germany, Japan, Netherlands, UK and the US. Presented to over 2000 customers at various user conferences.

Developer and Application Architect - PeopleSoft HR 1994-1995

Built and deployed Mass Change applications and templates for HR, learned v. 1 Workflow and taught other developers throughout HRMS world-wide development and performed quality reviews of other application designs and code of fellow team members.

Applied Magnetics - 1992-1994

Applied Magnetics was a \$200M multi-national manufacturer of read/write heads in the fast-paced disk drive industry. The company is now out of business.

Oracle DBA, Data Modeler and Unix Administrator for an Engineering Data Warehouse that collected test data from silicon wafers. We loaded nearly 1 million rows of data a day and retained the data for 45 days. My design enhancements saved approximately 60% in disk storage and cut the average engineer ad-hoc query response time from approximately one hour down to less than five minutes.

Defined and introduced IT procedures and infrastructure for documentation, version control and production migration. Deployed software and wrote Unix shell scripts as necessary. These were the first formal procedures used at Applied Magnetics and were well received by nearly all.

Andersen Consulting (now known as Accenture) - 1988-1992

Significant management and design experience was at Pacific Bell working on their Billing System. Significant programming experience included work on an Object Oriented Customer Information system for Brooklyn Union Gas. Other short client engagements included Wachovia Bank and the IRS.

Education

University North Carolina at Chapel Hill, B.S. in Business with a concentration in Finance December 1987, graduated in 3 1/2 years.

Hobbies and Interests

Family, photography, boating, sailing and motorcycling.